



**Tarpon River Civic Association
Board Meeting Minutes – May 11th, 2023**

Welcome & Attendance

The meeting was held at the Southside Cultural Arts Center and called to order at 7:03 PM by President, Vanessa Apotheke.

The following Board Members were present:

Board Officers and Directors

President – Vanessa Apotheke
Vice President - Brucie Cummings
Treasurer - Mike Stone
Secretary - Brian Engel
Director - Marie McLaughlin
Director - Kimberly Slaven-Hauth
Director - Kyle Tuthill

Associate Directors

Connie Christensen
Lindsey Way

Treasurer Report: Mike Stone

1. Membership numbers: 152
2. Financial update: Checking: \$6,648 ; Money Market: \$25,896

Old Business

1. Approval of Minutes from 4.20.23 BOD Meeting (Kyle, Kimberly, AIF).
2. Party in the Park Recap
 - Overall positive feedback from neighborhood
 - Address safety aspects next time (climbing trees)
 - Focus on promoting yard sale on same day of event
 - Consider trying different band
 - Consider other attractions: antique fire truck, etc.
3. Approval given for Kyle to purchase additional signs for (PIP, General Meeting, Holiday Party and Yard Sale)

New Business

1. Approval to raise member rates (\$20 individual, \$30 family) (Mike, Brian, AIF)
2. Facebook update – “Tarpon River Community Friends” group has been created. It is not moderated by, or an official communication of, the TRCA. Community members are encouraged to use it to communicate with their neighbors though.
3. New Member Benefits Committee – Brucie, Lindsey, Haley
 - a. Purposed of committee is to discuss ways that TRCA can provide benefits to general members and recruit new members.
 - b. Discussed ideas such as:

- i. Special events with discounts for members
 - ii. Raffle prizes
 - iii. Business memberships (QR code directory)
 - iv. Member “meet ups” for specific interests (trivia night, mommy and me, etc.)
 - c. Committee will report back at next board meeting.
- 4. CFLCA Update
 - a. Master mobility plan is in design and planning
 - b. Realistically, continuous sidewalk on 7th Avenue should be completed by 2025.
- 5. Pride Parade
 - a. TRCA will not officially be marching in Stonewall parade, but members are encouraged to attend (June 17th).

Adjournment

Meeting was adjourned at 8:10 PM