



**Tarpon River Civic Association
Board Meeting Minutes – April 11th, 2024**

***Purpose:** Create a forum where issues impacting Tarpon River neighborhood, in particular, and the City of Fort Lauderdale, in general, may be discussed; where ways to improve the quality of life in the Neighborhood and the City may be agreed upon; and where appropriate action may be taken to implement what has been agreed upon.*

***Mission:** To improve the quality of life in the Tarpon River Neighborhood and the City of Fort Lauderdale.*

7:05 meeting called to order by Vanessa Apotheker at South Side Cultural Arts Center

The following members were present:

Pres. Vanessa Apotheker
VP Kimberly Slaven-Hauth
Treasurer Mike Stone
Kyle Tuthill
Lindsay Way

Treasurer Report/Bank Balances as of March 31, 2024

\$3,080.08 in Seacoast Checking
\$5,615.93 in the Money Market
\$23,500 in the CD at Seacoast

Membership Numbers

None available for this meeting

Budget Review Presentation by Mike Stone:

2022 and 2023 Budget Comparison Exh. A to Minutes
2023 \$911.76 less in revenue (membership revenues down), no change in spending. Total
\$1,437.19 shortfall.
2024 proposed Budget Exh. B to Minutes

Discussion re: Events

Will host spring PIP and budget Fall PIP at next Board Meeting
Trunk Or Treat - do we want to continue to go to Tarpon River Brewing for Trunk or Treat or
host our own at Lewis Landing. Adding to next BOD agenda.

Membership Generation/Outreach Brainstorm

QR codes on board member phones

Signage at parks using the QR code

Do we want an association instagram/increased social media presence? - Lindsay exploring username thoughts: TarponRiver, TRCA, TarponRiverCA, TRCA_FTL

Old Business

Approval of March 2024 Minutes. One clarification, the numbers are the prior PNC accounts. Opening the Seacoast accounts the accounts were split into 3.

Brunch Update - Sunday 4/14/2024. No member discount, no restriction on attendance (do not have to be a member to attend). Percentage of proceeds going to Stranahan Highschool Green Club (potential for green points). Kids can come inside from 10am-1pm since its a private event. La Condensa food truck.

PIP Update - Lindsay reconfirmed Strawberry for 2pm-5pm. Music? - Fitz DJ cancelled due to equipment issues today 4/11 at 4pm. Need new music. Downtowner Steel drum guy. Retro Band. Reviewing Google doc. Potentially revisiting Strawberry for Fall PIP. Will discuss at next BOD meeting. PIP signage will go out Sunday per Kyle. Kyle prepping generic PIP flyer. Want to boost flyers using vendor logos.

AC Update - lots of bureaucracy, no update. Work will hopefully start soon, end of summer for estimates on the work.

New Business

DRC Presentation - 4/23/2024 at 9:30am; new building going before the commission. They want to present at a meeting. Being built where the Fitz is.

Fort Lauderdale Cares Day - street cleanup on April 27, 2024, Brucie will set up.

Add on - Hardy Park Tennis Courts: consensus is that its a no. They have 1 and thats fine for them.

Meeting adjourned at 8:32.